

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 00611 311107Z

16

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 014760

P R 310147Z JAN 74

FM AMEMBASSY TAIPEI

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 800

UNCLAS TAIPEI 0611

FOR LEONARD DICK SMITH, BIC/OIM, FROM HARWOOD

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: AMPRO '74

REF : A) TAIPEI 0336, B) TAIPEI 0437, C) TAIPEI 0402

(PARA 2)

1. ABSOLUTE DEADLINE FOR TURNING TRANSLATED FLYER COPY OVER TO PRINTER IS FEBRUARY 5 LATEST TO ASSURE DELIVERY FEBRUARY 15 FOR FEBRUARY 18 MAILING. FURTHER DELAY IN SCHEDULE WILL JEOPARDIZE ENTIRE PROMOTION PROGRAM THIS EXHIBITION.
2. THEREFORE, TO PREPARE FLYER COPY REQUIRE BY PRIORITY CABLE THE INFO REQUESTED PRIORITY REFERENCE A SENT JAN. 14, WHICH IS COMPLETE LIST, REPEAT LIST, NOT ISOLATED ADDITIONS OR DELETIONS TO ORIGINAL LIST OF ALL U.S. EXHIBITORS AMPRO 74, SHOWING AT LEAST CORRECT STATESIDE ADDRESS, GENERAL PRODUCT CATEGORY BEING EXHIBITED BY EACH AND INDICATING OTM OR NTM STATUS. THIS PRACTICE IS S.O.P. ALL U.S. EXHIBITIONS UPON COMPLETION OR NEAR COMPLETION EXHIBITOR SOLICITATION PHASE TO ENABLE DMA RECONCILE HIS RECORDS WITH BIC REGIONAL MARKETING DIVISION.
3. TO DATE, LITERATURE RECEIVED FROM ONLY 28 EXHIBITORS OUT OF TOTAL OF APPROXIMATELY 75, ALTHOUGH POST CANNOT BE CERTAIN ACTUAL TOTAL NUMBER UNTIL COMPLETE EXHIBITOR

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LIST REQUESTED PARA 2 IS PROVIDED.

4. AT THIS POINT UNABLE COMPLETE FLYER COPY FOR FOLLOWING EXHIBITORS ON WHICH LITTLE OR NO INFO HAS BEEN PROVIDED, I.E., U.S. ADDRESS, PRODUCT CATEGORY OR OTM/NTM STATUS: AMERICAN OPTICAL CORPORATION, BORDEN WORLD TRADE, GARMENT FINISHING EQUIPMENT CO., LABELETTE, MIDLAND ROSS, PACIFIC EXPORTS, PERKIN ELMER INT'L AND TESTLAB/GDI, INT'L.

5. REQUIRE INFO REQUESTED REF B SOONEST FOR INCLUSION EXHIBITION CATALOG SINCE COPY MUST BE TRANSLATED.

6. REQUIRE INFO REQUESTED SOONEST REF C - PARA 2 COMPLETE KIT SENT BY HORRIDGE DOES NOT ANSWER QUESTION RAISED. REF C ASKS IF SIMMONS HAS SPECIFIC REPEAT SPECIFIC MESSAGE OR PROMOTIONAL COPY FOR INCLUSION AMPRO 74 CATALOG. MCCONAUGHT

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 31 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TAIPEI00611
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974011/aaaaaani.tel
Line Count: 77
Locator: TEXT ON-LINE
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) TAIPEI 0336, B) TAIPEI 0437, C) T, AIPEI 0402
Review Action: RELEASED, APPROVED
Review Authority: WorrelSW
Review Comment: n/a
Review Content Flags:
Review Date: 09 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 OCT 2002 by elyme>; APPROVED <22-Nov-2002 by WorrelSW>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AMPRO '74
TAGS: BEXP, TW
To: n/a
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005